



## A collage of various gardening and business-related items. It includes several seed packets: 'EGGS' (GROW YOUR BUSINESS!), 'Healthy' (GROW YOUR BUSINESS!), 'rivertree' (GROW YOUR BUSINESS), 'STAND UP TO CANCER' (URBAN BLOOMER WILDFLOWER SEEDS), and 'Honey' (GROW YOUR BUSINESS). There is also a yellow 'CreativeLaunch' tag with a lightbulb icon and 'GROW YOUR BUSINESS!' text. A wooden 'Sprout' pen is visible. A book titled 'FAITES FLEURIR VOS IDÉES' by Sarah Karsane is shown. A small green plant in a terracotta pot is also present. The background is decorated with stylized floral and leaf patterns.

# PRODUCT CATALOGUE

## 2020/21

# 4. SEED GROW KITS



# Seed Grow Kits Range

## Seed Grow Kits

### Fully customisable eco-friendly gifts

Seed Grow Kits have a long-lasting impact and contain everything customers need to get growing straight away. On average, it takes seeds two weeks to germinate, which means maximum visibility for your client's branding, logos or promotional messages while the plant grows on a desk in the office or a windowsill at home.

Choose from a card insert in a single pot greenhouse, a wrap-around or boxed packaging, made from 100% recycled materials, and printed using soy and vegetable inks. The coir pellets in each kit are environmentally friendly peat-free and easy to use. Simply add water, sunlight and a little TLC, and watch them grow.

Eco Cube and Eco Cup products are ready-to-grow gifts in a 100% compostable cube or coffee cup. Each is filled with nutritional granulate and seeds that develop into flowers, herbs, even Christmas trees.

For postal options, try Instant Garden, which fits easily through a letterbox. The packaging sleeve displaying your client's promotional message is wrapped around the grow kit, which is filled with a coconut fibre tablet and a small plant seed bag. Alternatively, send a Growing Greeting Card – a unique and personal way to connect with customers.

It has a packet of seeds and a hemp mat on which to sow them. Simply water, sprinkle on the seeds, and place on a windowsill. Within a week, tasty and nutrient-rich microgreens will sprout from the card's fun and quirky design.

This range also includes the Desktop Garden. The recycled (and recyclable) aluminium corked pod is filled with soil coins, seeds and growing instructions for wild garden flowers, mixed herbs or Christmas trees. The Living Pouch offers the same contents in a recyclable aluminium laminate pouch that can be branded with a full colour digital label.



# Seed Grow Kits Range



## Single Pot Greenhouse

**Code: SE-GKS-001**

**Size: 95mm x 165mm x 50mm**

Fully customised outer box, 55mm plastic terracotta pot, coir pellet, seed sachet, with flower, vegetable, herb or tree seeds.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4

## Single Pot Wrap (5.5cm Plastic)

**SE-GKS-017**

**Size: 55mm x 55mm**

Single Pot Wrap (Plastic) - Fully customised wrap round, 55mm plastic terracotta pot, coir pellet, seed sachet, with flower, vegetable,

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4





# Seed Grow Kits Range

## Single Pot Wrap (Clay)

**Code: SE-GKS-018**

**Size: 60mm x 55mm x 50mm**

Terracotta clay pot (55 x 50mm), coir pellet (30mm), seed sachet and a full colour customised wrap. Price includes a two colour print on the pot (one side, either in the middle or top section (20 x 20mm).



QUANTITY	500	1,000	2,500	5,000
LEAD TIME (wks)	2	2	2	3

## Single Pot Wrap (Wood Fibre)

**Code: SE-GKS-019**

**Size: 70mm x 70mm x 75mm**

Single Pot Wrap Wood Fibre - Fully customised wrap round, 70 x 70 x 75mm biodegradable wood fibre pot, coir pellet, seed sachet, with flower, vegetable, herb or tree seeds.



QUANTITY	500	1,000	2,500	5,000
LEAD TIME (wks)	2-3	2-3	3-4	3-4

# Seed Grow Kits Range

## Single Pot Box

**Code: SE-GKS-004**

**Size: 60mm x 60mm x 60mm**

Fully customised outer box, 55mm plastic terracotta pot, coir pellet, seed sachet, with flower, vegetable, herb or tree seeds.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



## Instant Garden

**Code: SE-GKS-012**

**Size: 105mm x 105mm x 15mm**

The instant garden is our narrowest grow kit with its large promotional space of approx. 150 cm2 is the ideal promotional item for postal shipping since it fits easily through any mailbox slot.

QUANTITY	50	100	250	500
LEAD TIME (wks)	2-4	2-4	2-4	2-4



# Seed Grow Kits Range



## Eco Cup

**Code: SE-GKS-011**

**Size: 100mm x 80mm**

The eco cups are made from pressed bamboo fibres. The containers in a coffee mug design are filled with a special nutritional granulate and plant seeds. Customised eco cups are available even in small quantities. The sleeve as well as the plant growth instructions attached to the cover can be customised using 4c printing and the plant seeds can be freely chosen.

QUANTITY	50	100	250	500
LEAD TIME (wks)	2-4	2-4	2-4	2-4



## Eco Cube

**Code: SE-GKS-010**

**Size: 75mm x 75mm x 75mm**

The eco cubes are the epitome of a sustainable and modern advertising medium. The cubes are filled with a plant growth granulate and a biological long-term fertilizer. The 100% compostable cube made from alder wood can be customised to carry your green (advertising) message through imprinting or laser etching.

QUANTITY	50	100	250	500
LEAD TIME (wks)	2-4	2-4	2-4	2-4

# Seed Grow Kits Range

## Growing Greeting Cards

**SE-GKS-013**

**Size: 150mm x 210mm x 60mm**

Made using organic seeds and recycled materials. Seed varieties include: basil, broccoli, clover, mizuna, mustard, pak choi, red cabbage and rucola. Card can be customised with a message to reach your target audience.



QUANTITY	500	1,000	2,500	5,000
LEAD TIME (wks)	2-3	2-3	2-3	2-3

## Growbar

**SE-GKS-016**

**Size: 205mm x 105mm x 15mm**

Growbar - Growing plants from seeds is hugely rewarding and Growbar makes it so simple. Growbars are easy to grow, exciting seed collections, nestled in fertile coir bars.



QUANTITY	500	1,000	2,500	5,000
LEAD TIME (wks)	4	4	8	8



# Seed Grow Kits Range

## Desktop Garden

**Code: SE-GKS-014**

**Size: 45mm x 115mm**

This includes an aluminium cork pod (45 x 115mm), filled with an organic peat free pellet, seed packet, growing instructions and full colour label (22 x 135mm). The pod is available in silver brushed or matt black. Laser engraving and rotary screen print also available but at extra cost.

QUANTITY	50	100	250	500
LEAD TIME (wks)	1-2	1-2	1-2	1-2



## Living Pouch

**Code: SE-GKS-015**

**Size: 80mm x 120mm**

This includes an aluminium laminate pouch (80 x 120mm), filled with an organic peat free pellet, seed packet, growing instructions and full colour label 50 x 30mm.

QUANTITY	50	100	250	500
LEAD TIME (wks)	1-2	1-2	1-2	1-2

# 5.

## SPROUT PENCILS



# Sprout Pencil Range

## Sprout Pencils

### The small pencil with a big idea

The Sprout Pencil is an eco-friendly alternative to promotional plastic pens. Plant it after use when it becomes too short to write or colour with, and it will grow into a visible reminder of your client, long after an event or campaign.

To really draw attention, the Sprout Pencil can be customised with an engraved logo or a short brand message. Full-colour packaging can also be provided for each individual pencil, which helps to increase impact at product launches, kick-off meetings, seminars, conferences and team-building events.

It's worth noting that Sprout Pencils are patented and manufactured to the highest quality standards. They are non-toxic, sustainably sourced and produced using non-GMO seeds, biodegradable seed capsules, 100% natural clay and graphite core, and PEFC/FSC-certified cedar wood.

Available sharpened or unsharpened, the Sprout Pencil comes with a choice of 10 seed types and in six colours. It's perfect for marketing promotions targeting consumers of all ages, as both a practical product for adults, and a fun and creative tool for children.



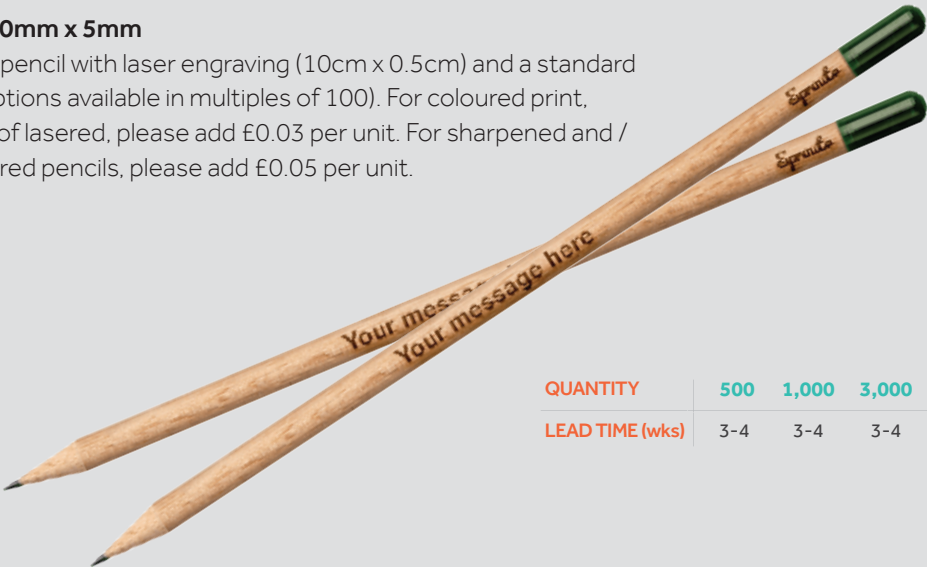
# Sprout Pencil Range

## Sprout Customised Pencil

**Code: SE-SPS-001**

**Size: 100mm x 5mm**

Seeded pencil with laser engraving (10cm x 0.5cm) and a standard seed (options available in multiples of 100). For coloured print, instead of lasered, please add £0.03 per unit. For sharpened and / or coloured pencils, please add £0.05 per unit.



QUANTITY	500	1,000	3,000	5,000
LEAD TIME (wks)	3-4	3-4	3-4	3-4

## Sprout Customised Pencil & Sleeve

**Code: SE-SPS-002**

**Size: 211mm x 54mm**

Seeded pencil with laser engraving (10cm x 0.5cm) and customised card (211mm x 54mm) with a standard seed (options available in multiples of 100). For coloured print, instead of lasered, please add £0.03 per unit. For sharpened and / or coloured pencils, please add £0.05 per unit.



QUANTITY	1,000	3,000	5,000
LEAD TIME (wks)	3-4	3-4	3-4



# 6.

## GUERRILLA GARDENING



Seed options available on request





# Guerrilla Gardening Range

## Guerrilla Gardening Sowing in the great outdoors

Guerrilla gardening is all about planting flowers in often neglected public spaces to enhance wildlife habitat and benefit the local environment. Traditionally it's done with forks and flowers, but our guerrilla gardening range of Seedboms and Seedballs offers an easier way to transform unloved spaces into areas of natural beauty. The beauty for your clients is that these tools can offer a perfect floral fit for their individual requirements, and also highlight their long-term commitment to local communities.

Take the Seedbom – a grenade-shape biodegradable shell filled with organic compost and wildflower seeds. Compact and lightweight, it's easy to post, and ideal for igniting conversation at product launches, team-building events and campaigns. Fully customisable from the packaging down to the seeds, it's a unique product manufactured to the highest standards.

The award-winning Seedball contains a mix of seeds, clay, peat-free compost and a little chilli powder in a 1cm-diameter sphere. Protected against predators, they are easy to scatter on soil and will grow into wildflowers, herbs and salads, helping to populate bees and butterflies while successfully promoting your client. Available in classic (and reusable) tins or matchboxes,

they are fully customisable. You can also create your own combination of seed mixes to meet your client's branding goals.

Alternatively, a selection of five seed balls can be presented in customised cotton bags or recycled cardboard boxes with full colour printing options for your client's logo or slogan. A paper tag can also be added to accommodate marketing messages and increase branding opportunities. Crafted by hand, these balls of ecologically sourced seeds, soil and clay are ready to use for more than two years. No need to plant means minimal effort but maximum reward for recipients, and a positive association with your client's organisation.



# Guerrilla Gardening Range



## Seed Ball Bag

**Code: SE-GGS-001**

**Size: 80mm x 100mm**

Five wildflower seed bombs in a custom printed cotton bag. The price includes one colour print on the front of the bag. Additional colours and optional hangtag on the bag are available. Three extra seed bombs can be added and different seed mixtures are available.

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	3	3	3	3

## Seedball Matchbox

**Code: SE-GGS-004**

**Size: 37mm x 55mm x 16mm**

Easy to scatter and grow wildflowers. Matchbox of six seed balls. Choose from any of our set wildflower mixes, or create a combination.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2	2	2	3-4



# Guerrilla Gardening Range

## Seedball Tin

Code: SE-GGS-003

Size: 64mm x 24mm

Easy to scatter and grow wildflowers. Tin of 20 seed balls. Six different seed mixes available.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2	2	2	3-4



## Seedbom

Code: SE-GGS-002

Size: 50mm x 50mm x 80mm

Guerrilla gardening grenades filled with flower power potential. Throw and grow a Seedbom to spread wildflowers and support pollinating insects. Made from 100% compostable and organic materials. Created in the UK. Full branding available. Full colour print on front. Internal instructions have an editable background colour.

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	2	2	3	3



# Guerrilla Gardening Range

## Seed Egg Carton

Code: SE-GGS-006

Size: 95mm x 65mm x 55mm

Customisable seed eggs can be produced in a customised design with a folding card packaging and box packaging. It's the perfect gift for Easter! Six seed eggs fit into the personalised egg carton packaging.

QUANTITY	50	100	250	500
LEAD TIME (wks)	2-4	2-4	2-4	2-4



## Wonder Bean

Code: SE-GGS-005

Size: 54mm x 80mm

The wonder bean packages are available in three different sizes. Each package contains an individual laser-etched bean. We can also customise the front of the package and the beans, starting with small quantities.

QUANTITY	50	100	250	500
LEAD TIME (wks)	2-4	2-4	2-4	2-4



# 7. LIVE PLANTS





# Live Plants Range

## Live Plants

### The gift that shows your client cares

Plantable gifts such as the Cactus Keyring and Baby Tree kit reflect the caring and sustainable nature of a client or brand. Both products bring long-term environmental benefits as they grow, reminding recipients of your client for years to come.

The Cactus Keyring can be fully customised to ensure your client is at the forefront of their customers' minds as they nurture their low-maintenance plant. The small portable greenhouse can display their logo or slogan, and packaging options with care instructions can also be customised to suit varying budgets.

The industry award-winning Baby Tree kit offers branding on the outer box, full colour artwork printing on the back of the tree's birth certificate, or a customised tag hanging on the tree itself (dimensions 55 x 85 mm). There are four varieties of tree to choose from: apple, plum, pear and cherry.

Both the keyring and tree kit are ideal giveaways or thank-you gifts at eco-friendly trade shows and events, and are particularly suitable for brands keen to reinforce their environmental credentials.



# Live Plants Range



## Baby Tree

**Code: SE-LPS-001**

**Size: 130mm x 130mm x 380mm**

Standard box including baby tree (available in apple, pear, cherry, plum and blueberry). Size is 35cm, box packaging is 13 x 13 x 38cm. Weight is 350 grams. Branding is tag (55 x 85mm), full colour, one side.

QUANTITY	25	50	100	250
LEAD TIME (wks)	3-4	3-4	3-4	3-4

## Cactus Keyring

**Code: SE-LPS-002**

**Size: 17mm x 40mm**

This cacti can travel many places, needs little care and will offer brand exposure far stronger than a normal keyring. The small portable greenhouse can be customised using pad printing. Furthermore, we also offer several packaging types with care instructions which can also be customised.



QUANTITY	50	100	250	500
LEAD TIME (wks)	4-6	4-6	4-6	4-6

# Live Plants Range



## Air Plant

**Code: SE-LPS-003**

**Size: 75mm x 75mm x 75mm**

Air plants are eye-catching on every desk! And their best feature: these small plantlets are super easy to care for. Just spray some water on them approximately 2-3 times a week and that's it. Add a laser engraving and this live decorative item becomes a sustainable carrier of your (promotional) message.

QUANTITY	50	100	250	500
LEAD TIME (wks)	3-4	3-4	4-8	4-8

## Infinity Rose

**Code: SE-LPS-004**

**Size: 148mm x 102mm x 137mm**

The roses are real roses, preserved (with glycerine and dyestuffs) so they last at least 3 years. Both the circular rose holder (95mm x 57) and square presentation box (184mm x 102mm x 137mm) are available with pad printing. The roses are available in bordeaux, hot pink, red, light pink, champagne.

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	6	6	6	6



